



Young Enterprise Program  
(A member of  Worldwide)

The American Malaysian Chamber of Commerce (AMCHAM) introduced the Young Enterprise Program as a community service project in 1989.

The purpose of the program is to give 16 year old students an opportunity to become entrepreneurs, by creating and managing their own companies. In doing so, these future leaders will gain valuable skills in business acumen, teamwork, and other areas.

This worthy program has been running continuously for the past 21 years, benefiting more than 16,000 Malaysian students. AMCHAM remains committed to supporting and expanding this program to reach as many students as possible.

AMCHAM is a member of Junior Achievement Worldwide (JA), the world's largest organization dedicated to educating students on work readiness, entrepreneurship and financial literacy through experiential, hands-on programs. All JA programs are designed to support the skills and competencies identified by the Partnership for 21<sup>st</sup> Century Skills. These programs also augment school-based, work-based, and connecting activities for communities with school-to-work initiatives.

### ***What is Young Enterprise?***

Young Enterprise is an innovative, extra-curricular activity for secondary school students who are selected to form a 'mini' company at school. The students, called "Achievers," learn to translate economic theories into real business, and to discover for themselves what enterprise really means. Achievers experience the complete business cycle, from capitalization to voluntary liquidation, gaining an understanding of basic economics and how business works.

Twenty-five Achievers are selected from each participating school. They spend two hours a week with a team of advisors from their sponsor company, in order to learn how to run a business. The advisors neither instruct nor direct; they let the Achievers discover for themselves how to manage their own companies.

Achievers learn about their own abilities and skills, and gain better insights into career opportunities in the corporate world. Young Enterprise also encourages Achievers to communicate in English, further enhancing their ability to compete in today's fiercely-competitive global marketplace.

**Program Features**

- The YE Program is recognized and supported by the Ministry of Education.
- Achievers and advisors gain hands-on business experience.
- Advisors have the opportunity to mentor youth and to enable them to gain a better understanding of business.
- Sponsor companies can choose which school(s) they would like to work with.
- No funding is given to the school or students.
- The program duration is one year.

**Corporate Sponsors****Roles**

The YE Program is driven by sponsor companies, which help to provide practical opportunities for students to gain an understanding of the role of an entrepreneur. Each sponsor company will provide at least four advisors, representing a broad cross-section of the various business disciplines (e.g., finance, administration, marketing, production, etc.)

**Benefits**

The YE Program will help create a better awareness and to foster a positive image of sponsor companies within the local community. Achievers will have the opportunity to learn about their advisors' organization and its products/services, while developing their leadership and team-building skills. The program will also give advisors an opportunity to engage with students and to share their corporate business experience with these young leaders.

**Investment cost to the Sponsor Company**

An annual administration fee of RM3,500 (MAEI Member – Malaysian American Electronics Industry), RM7,000 (for an AMCHAM Member) and RM10,000 (for non AMCHAM member) is payable to AMCHAM. Transportation expenses and man-hour costs of your advisors. Supporting your advisors to the mid-year Advisors conference. Any expenses to build goodwill and rapport with your school and students.

**Role of the Advisor**

The advisors from the sponsor company may be appointed or can also be volunteers. It is not necessary to select a member of the senior management team as an advisor. Advisors should have good knowledge of his/her specific field or job, can communicate effectively, and enjoys interacting with young people. Advisors act as guides, helping the Achievers establish their companies. They also act as consultants, to advise the students and to help them interpret the reasons for the success or failure of their businesses.

**Role of the Participating School and Teacher Advisor**

At least one teacher must be appointed from each school which intends to work together with the respective corporate sponsors. These "Teacher Advisors" help to monitor the progress of the Achievers, and to handle any disciplinary issues which might arise.

For further details please contact:-

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**AMERICAN MALAYSIAN CHAMBER OF COMMERCE  
YOUNG ENTERPRISE PROGRAM  
LIST OF PARTICIPATING SCHOOLS & SPONSORS - 2010**

	<b>SCHOOLS - KLANG VALLEY</b>	<b>SPONSOR</b>
1.	SMK Wangsa Maju (Seksyen 5)	STATS ChipPAC
2.	SMK Taman Keramat	Texas Instruments
	<b>SCHOOLS - SELANGOR</b>	<b>SPONSOR</b>
3.	Catholic High School	Citigroup
4.	SMK Dengkil	Dell Global Business Center
5.	SMK Assunta	Ernst & Young
6.	SMK Bandar Utama 3	Federal Express Services
7.	SMK USJ 13	Freescale Semiconductor
8.	Sekolah Sri Sedaya	General Electric International, Inc.
9.	SMK Subang Utama	General Electric International, Inc.
10.	SMK Damansara Utama	IBM Malaysia
11.	SMK Damansara Jaya	TBWA\Tequila
12.	SMK USJ 12	Sensata Technologies
13.	SMK Pusat Bandar Puchong 1	Sime Darby Industrial
14.	SMK (P) Sri Aman	Western Digital Malaysia
15.	SMK Bukit Bandaraya	PricewaterhouseCoopers
	<b>SCHOOLS - NEGERI SEMBILAN</b>	<b>SPONSOR</b>
16.	SMK Bukit Mewah	ON Semiconductor
	<b>SCHOOLS - MALACCA</b>	<b>SPONSOR</b>
17.	SMK Tinggi. St. David	Vishay Semiconductor

**SCHOOLS - PENANG**

**SPONSOR**

1.	S.M.K. Bukit Jambul	Advanced Micro Devices
2.	S.M.K. (P) Methodist	Agilent Technologies
3.	SMJK Union	Citigroup
4.	S.M.K. Dato' Onn	Dell Asia Pacific
5.	Penang Chinese Girls' High School	Federal Express
6.	SMK Abdullah Munshi	Intel Technology
7.	SMJK Sacred Heart	Motorola Technology
8.	SMK (L) Methodist	Osram Opto Semiconductor
9.	SMJK Heng Ee	Penang Seagate
10.	SMK Penang Free	STEC Technologies
11.	SMJK Chung Ling	Schenker Logistics
12.	SMK Raja Tun Uda	Universiti Sains Malaysia
13.	SMK Kampung Kastam	
14.	SMK Convent Pulau Tikus	W.D. Media Malaysia
15.	S.M.K. Convent Green Lane	Wawasan Open University